



Appointment of New Member to the
Board of Trustees:

Nomination:
Eunice Chan Chun Hei

Eunice Chan is a senior Maybank professional banker with over 27 years of extensive wealth of experience in banking and financial sector, focusing on business strategic planning, banking and fund investment management operations, custodian services, securities and trust management, regulatory compliance, fund management business model transformations, high-net-worth and affluent banking franchise management, as well as investment and bancassurance business management in the Malaysian and Indonesian markets. She manages the Wealth Management distribution franchise in Malaysia. Throughout her career, she has played pivotal roles in advocating ethical banking practices and advancing professional development in Malaysia.

In Maybank, Eunice has been instrumental in securing numerous prestigious global and Asian awards in global custodian business, private banking, and wealth management. These accolades attest to her excellent track record and passion for delivering financial targets while prioritising customers' interests.

Eunice is renowned for her extensive transformation efforts, including leading strategic wealth management business franchise operating model design, digital wealth planning, and developing reward and remuneration structures for Wealth Management franchises. Her work in developing and nurturing young talent pipelines has enabled businesses to capitalise on new opportunities by adopting best technology solutions and continuous talent development. Her vision for holistic, intuitive, and seamless processes has consistently resulted in exceptional customer experiences.

Being a Chartered Banker, Certified Financial Planner and Certified Islamic Financial Planner, Eunice is a passionate advocate for financial literacy, sharing her personal financial planning knowledge and experience to benefit the broader community in Malaysia and other ASEAN countries. She is especially dedicated to helping the youth achieve their financial goals and improve their quality of life.

Currently, Eunice serves as a Board member and Audit Board member of the Global Financial Planning Standards Board (FPSB) and as a pioneer council member for the

Maybank Group Women Mentoring Women initiative. She is also a regular guest speaker on Melody FM Radio, providing financial planning and advisory to the Chinese community annually.

Eunice placed strong emphasis on continuous professional development and knowledge upskilling, aligning with the long-term goals of any organisation. Her dedication to fostering professionalism and diversity within the banking sector, coupled with her commitment to high ethical standards and promoting continuous professional growth, that underscores her leadership in shaping the future of banking.