

Chartered Banker

Leading financial professionalism

ACIBS/ACIB Professional Conversion Programme



It has never been more important for bankers to be seen by their customers as trusted, professional advisers. Nothing demonstrates this quite like being a Chartered Banker. In a YouGov UK-wide survey, when asked about trust and confidence in the banking sector:

- almost twice as many respondents would have more trust in a banker who is a qualified Chartered Banker than a banker with an MBA
- almost six times as many respondents would have more trust in a banker who is a qualified Chartered Banker than a banker with a degree
- 57% of business decision-makers, who expressed an opinion, had a preference for working with a relationship manager who is a Chartered Banker.

If you are committed to a career in banking and wish to develop and demonstrate the ethical, professional and technical competence expected, you will benefit from Chartered Banker status.

What is the Chartered Banker Professional Conversion Programme?

There are many individuals working in the UK banking industry who hold professional banking qualifications that did not, at the time they were awarded, lead to Chartered Banker status. To help individuals and institutions demonstrate their commitment to customer-focused ethical professionalism, we have developed the Chartered Banker Professional Conversion Programme to enable such individuals to gain Chartered Banker status.

The Chartered Banker Professional Conversion Programme is suitable for individuals who hold Associate status of the Chartered Institute of Bankers in Scotland or the Chartered Institute of Bankers. Individuals holding other banking qualifications from the UK or overseas should contact the Institute for information on how to become a Chartered Banker.

What is a Chartered Banker?

Chartered Banker is the gold standard for professionals working in the banking sector, and can be awarded only by the Chartered Banker Institute. Achieving Chartered Banker status demonstrates that an individual meets the high standards of customer-focused professionalism expected of bankers by customers, colleagues, counterparties and regulators. Chartered Banker status is recognised and supported by the UK banking industry, and regulators and major financial services organisations across the globe.

A Chartered Banker:

- demonstrates the values, attitudes and behaviours set out in the Chartered Banker Code of Professional Conduct
- has demonstrated, and continues to demonstrate, high standards of ethical and professional competence
- is committed to continually developing their knowledge and skills
- is proud to be a banker.

Who should become a Chartered Banker?

We believe that public confidence and trust in banks and bankers would be improved by individuals and institutions demonstrating a commitment to high standards of ethical, professional and technical competence by achieving and supporting Chartered Banker status. All individuals in retail, business, corporate and private banking should therefore seek to achieve Chartered Banker status, particularly when they are in managerial or key relationship management roles, and roles where they play a part in enhancing and sustaining a culture of customer-focused ethical professionalism.



I am an ACIBS/ACIB - how can I become a Chartered Banker?

As an Associate of the Chartered Institute of Bankers or the Chartered Institute of Bankers in Scotland*, you will have already developed your professional knowledge and skills through your initial qualification, on-the-job learning and development, and experience. To become a Chartered Banker, you are required to complete a piece of reflective work in which you will demonstrate:

- an awareness of how banking and banking regulation have changed since completing your initial qualification, and how these changes affect current banking practice
- an understanding of the key principles of customer-focused ethical professionalism in a banking environment
- an ability to apply ethical thinking, decision-making and professional judgement to situations at work in which ethical dilemmas and conflicts of interest may arise.

The Chartered Banker Professional Conversion Programme offers a route to Chartered Banker status that builds on your existing knowledge, skills and experience.

**Applies to ACIBS candidates who enrolled for the Associateship qualification prior to April 2006.*

Key facts

- The Chartered Banker Professional Conversion Programme for ACIBs/ACIBSs costs £595 (£495 for current ACIBS members). This includes: Professionalism, Ethics and Regulation study text, assignment marking and (for non members) one year's membership of the Chartered Banker Institute, including access to the Institute's online resources, and a subscription to Chartered Banker magazine.
- Although candidates will have up to 12 months from the date of registration to complete the conversion course, it is expected that most candidates will require just 8-12 weeks to study the material provided and complete the assignment.
- The conversion course is assessed by a work-based assignment submitted for marking.
- The assignment is marked out of 100 and candidates must achieve 60% to pass.
- Candidates who fail the assignment on the first attempt will be offered one half hour telephone coaching session during which they will be given feedback on their strengths and development areas, and asked to submit a re-worked version of their assignment. A re-submission fee of £100 to cover the costs of coaching and marking will be payable.
- On successful completion of the assignment, candidates will be eligible for Chartered Banker status, and to become a Member of the Chartered Banker Institute.

Maintaining Chartered Banker Status

Completing the Chartered Banker Professional Conversion Programme means you will be eligible to use the Chartered Banker title. To retain Chartered Banker status, you must maintain your membership of the Chartered Banker Institute, which includes complying with the Chartered Banker Code of Professional Conduct and completing a minimum of 35 hours of continuing professional development each year.

What next?

To register for the Chartered Banker Professional Conversion Programme, please contact our Customer Service team on 0131 473 7777 or email info@charteredbanker.com. If you are an Associate of the Chartered Institute of Bankers, please note that you will be required to provide evidence of your status on registration.



The Chartered Banker Institute

The Chartered Banker Institute is the oldest institute of bankers in the world, and the only remaining institute of bankers in the UK. We are committed to enhancing and sustaining professionalism in banking through customer-focused professional standards, professional qualifications and professional body membership for today's bankers.

In 2011, we launched the Chartered Banker Professional Standards Board (CB:PSB), to enhance and sustain professionalism in banking. The CB:PSB, supported by nine leading UK banks, has developed a Code of Professional Conduct for the UK banking industry, supported by professional standards and guidance.

The Chartered Banker Code of Professional Conduct

The Code sets out the values, attitudes and behaviours expected by the Chartered Banker Professional Standards Board of all banking professionals:

I will demonstrate my personal commitment to professionalism in banking by:

1. treating all customers, colleagues and counterparties with respect and integrity
2. considering the risks and implications of my actions and advice, and holding myself accountable for them and for the impact these may have on others
3. complying with all current regulatory and legal requirements and following best industry practice
4. treating information with appropriate confidentiality and sensitivity
5. being alert to and managing potential conflicts of interest which may arise whilst performing my role
6. developing and maintaining my professional knowledge and skills, and
7. acting, at all times, in a fair, honest, trustworthy and diligent manner.

Further information on all our qualifications is available at www.charteredbanker.com

www.charteredbanker.com

www.linkedin.com

twitter: @charteredbanker



10/13